Veterans Initiatives



G6 Hospitality commits to serving and strengthening our military and veteran community because we understand the value of military team members, their spouses and dependents.

Operation Next Step

Operation Next Step initiative is our first step to provide stability and career opportunities to the more than 2.5 million Americans who have served in the military. A top priority for us is to establish a workplace that allows our military men and women to easily adapt to the civilian workforce. We provide resources that enable our veterans, and their family, to make the transition into the next phase of their careers. Operation Next Step launched in 2014 with a goal to hire up to 1,000 vet and military spouses – and we've achieved our goal in less than 4 years. To learn more about G6 Hospitality's initiative, visit 6jobs.com/veterans.

Operation Next Step by the Numbers in 2018

- 430 veterans Hired
- 118 military spouses hired in 2018 (through November 2018)
- 71 veterans hired at franchise properties (through November 2018)

Accolades

- Ranked #1 Military Friendly Employer in 2018
- Ranked #6 Military Spouse Friendly Employer across all organizations, unofficially ranked #1 in our revenue category
- Provided 97 redeploying veterans from the 103rd trans battalion Veterans with bedding
- Provided 750 redeploying veterans from the 3rd CR with Bedding
- Attended 33 Hiring Our Hero events
- Initiated a franchise veteran reporting initiative, culminating in the highest numbers reported in history of program (See deck for numbers)
- Stood up the Total Armed Services Committee (TASC), committed to providing volunteerism and fund raising for our veteran community
- Recognized 3 new nonprofits to collaborate with garnering our involvement with the redeployment for bedding program through Operation once in a Lifetime





Partners

We've partnered with Employer Support of the Guard and Reserve, American Corporate Partners, Armed Services YMCA, G.I. Jobs, Department of Defense Military Spouse Employment Partnership and the Department of Veterans Affairs.



